

Your skin asked,
this is ***our reply.***



BARLEY SEED BASED SKINCARE

Reply strikes the ideal balance between botanical and science-based ingredients, featuring hybrid-formulas to streamline your skincare routine and enhance effectiveness from field to face.

Harnessing the power of K-beauty innovation, our formulations reduce discomfort and redness, while enhancing barrier function and promoting collagen, hyaluronic acid, and elastin production. But what sets Reply apart is our special connection to barley.

For over four decades, AIM has been a pioneer in health and nutrition, renowned for our barley juice powder. Now, with the launch of Reply, we harness the extraordinary potential of the barley seed to bring you the future of skincare.

REPLY™
skincare

1. OIL TO FOAM CLEANSER

✓ Dual Cleansing

- Combines an oil base and foam cleanser to dissolve and emulsify.
- Encapsulates & lifts away impurities.

✓ Protection

Promotes healthy, clean, and refreshed skin while preserving your skin's natural moisture barrier.

✓ Pro-aging

Boosts collagen, hyaluronic acid and elastin, revitalizing extracellular skin matrix.

2. ESSENCE/TONER

✓ Hybrid Formula

Premium 2 in 1 formulation streamlines your routine by hydrating and treating skin in one product.

✓ Skin Treatment

- Fades dark spots (hyperpigmentation), reduces inflammation and maintains skin's natural moisture barrier.
- Smooths and tightens pores for even skin tone.

✓ Hydrating Properties

Prepares the skin to enhance the absorption of day and night cream.

3. DAY & NIGHT CREAM

✓ Unified Formula

Protects against environmental stressors during the day while helping the skin rejuvenate during your restorative nighttime routine.

✓ Nourish

- Shea butter locks in moisture with fatty acids.
- Sodium hyaluronate attracts and retains moisture.
- Gotu kola reduces redness & irritation with triterpenoids.

✓ Pro-aging

- Barley seed extract influences gene expression to soothe, revitalize, & repair sensitive skin.
- Acetyl hexapeptide-8 has muscle relaxing properties to reduce fine lines and wrinkles.



FOR SENSITIVE SKIN



VEGAN



FRAGRANCE-FREE



DYE-FREE



PARABEN-FREE



NON-GMO